



LIFE'S ABOUT TO CHANGE...

SPECIAL DELIVERY

The **Special Delivery** program was created with you and your baby's health in mind. By focusing on prenatal care earlier, you're improving the long-term health of your baby. The Special Delivery program offers many benefits for families who are expecting. The Special Delivery program is available to you and your covered dependents, at no cost to you, so call us at **1-800-225-1891 ext. 20225** to enroll in the program. We look forward to making your delivery a **Special Delivery**.

WHY ENROLL?

- Early detection, education and treatment are key in the prevention and management of high-risk conditions
- Receive, free of charge, books and other educational material about your pregnancy and baby
- Assigned nurse will contact you throughout your pregnancy and be available to you Monday through Friday
- Extra mailings and nurse support for those with high-risk conditions
- \$250 incentive when the requirements are met

HOW IT WORKS

Enrollment in the program is available to you but is not automatic.

- When you learn you are pregnant, call to enroll
- You may also be called and invited to enroll based on your claims information
- Based on a risk assessment questionnaire, you are classified as either low or high risk
- All members receive calls from their assigned nurse but high-risk members will receive additional calls and educational material specific to their high-risk condition
- You also can call or email your nurse directly Monday – Friday from 8 am – 4:30 pm CST



Health Advantage

An Independent Licensee of the Blue Cross and Blue Shield Association

