1.0 Purpose
Consistent internet names, or domain names, allow people to search for information on the Internet more easily. An internet domain exists called the .gov domain that is overseen by the federal government and reserved for use by federal, state, and local governments. The State of Arkansas has registered the domain names arkansas.gov and ar.gov for use by state and local government in Arkansas. Internet names assigned under the arkansas.gov and ar.gov domains will use consistent naming conventions to enhance the accessibility of information regarding state and local government.

2.0 Scope
Entities allowed to register subdomain names within the Arkansas .gov domains are Arkansas:
2.1 State Offices, Departments, Boards, and Commissions
2.2 Counties
2.3 Cities
2.4 Municipalities

3.0 Background
The Office of the Executive Chief Information Officer (ECIO) is the administrator for the arkansas.gov and ar.gov domains and the Department of Information Systems (DIS) is the technical contact for the arkansas.gov and ar.gov domains.

4.0 References
4.1 General Services Administration’s Website for Domain Name Registration:

5.0 Policy
5.1 Eligible entities may request subdomain names from the Office of the ECIO.
5.2 Eligible entities requesting to register the arkansas.gov and ar.gov domain names will use the following naming conventions:
   5.2.1 Cities, towns and other municipalities will register their domain names at the third-level under the second-level state domain. The appropriate naming conventions would be (cityname).ar.gov or (cityname).arkansas.gov. Abbreviations or well known acronyms may be appropriate.
5.2.2 County governments will register their domain names at the third-level domain under the second-level state domain. The appropriate naming conventions would be (countyname)county.ar.gov or (countyname)county.arkansas.gov.

5.2.3 State offices, departments, boards, and commissions will register their domain names at the third-level under the second-level state domain. The appropriate naming conventions would be (agencyname).ar.gov or (agencyname).arkansas.gov or (departmentname).ar.gov or (departmentname).arkansas.gov. Agency or department abbreviations or well-known acronyms may be appropriate. Program names may also be registered as (programname).ar.gov. It is strongly suggested that agencies registering program names in this manner also register their agency name.

5.3 The Office of the Executive Chief Information Officer will respond to the request for a subdomain within ten working days of the request.

5.4 If an eligible entity reserves a domain name, both the arkansas.gov and ar.gov names will be reserved to avoid confusion.

6.0 Procedures

6.1 Eligible entities may send the request for a subdomain name to the Office of the ECIO at 124 West Capitol, Suite 200, Little Rock, AR 72201, or request the subdomain name online at http://www.cio.state.ar.us/ArGov.htm.

6.2 Any entity who receives an Arkansas.gov or ar.gov subdomain name must comply with current requirements set forth by the General Services Administration which can be found at: http://www.dotgov.gov.

7.0 Revision History

<table>
<thead>
<tr>
<th>Date</th>
<th>Description of Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>05/15/2005</td>
<td>Changed Program Name Format</td>
</tr>
<tr>
<td>02/28/2004</td>
<td>Original Policy Statement Published</td>
</tr>
<tr>
<td>07/15/2005</td>
<td>Links updated, header updated</td>
</tr>
</tbody>
</table>

8.0 Definitions

8.1 Domain: Domain is a region of jurisdiction on the Internet for naming assignment. The General Services Administration (GSA) is responsible for registrations in the dot-gov domain.

8.2 Domain name: Domain name is a name assigned to an Internet server.

8.3 Internet Gov Domain: Internet GOV Domain refers to the Internet top-level domain "dot-gov" operated by the General Services Administration for the registration of U.S. government-related domain names.

8.4 Second Level Domain: The second-level domain is the next highest level of the hierarchy under the top-level domain. The second-level domain should define or describe the organization or entity that registered the domain, such as ar.gov or arkansas.gov.

8.5 Third Level Domain: The third-level domain is next in the hierarchy. It is a further specialization within the organization or entity that registered the second-level domain, such as littlerock.ar.gov.

9.0 Related Resources

N/A
10.0 Inquiries

Direct inquiries about this policy to:

Office of Information Technology
124 West Capitol Avenue Suite 990, Little Rock, Arkansas 72201
Phone: 501-682-4300
FAX: 501-682-2040
Email: SharedArchitecture@arkansas.gov
OIT policies can be found on the Internet at: http://www.cio.arkansas.gov/techarch